

It's Wicked Good!

NEWEST SEASONAL!

Did you know that Halloween is 2nd only to Christmas in retail sales? Door Peninsula Winery's newest seasonal release, Witches Brew, is a semi-dry red blend offering for red wine drinkers.

It's vibrant, eye-catching packaging matches the original & best-selling Halloween theme of fall fun. Together they make a compelling display.



WITCHES BREW

Fall is a mesmerizing, almost unearthly time in Wisconsin's Door Peninsula. In the narrow, torch-lit, ancient limestone caverns that lie beneath the award-winning Door Peninsula Winery, an unforgettable seasonal potion is brewing... Witches Brew. In this expertly crafted, semi-dry red, DPW blends Syrah and fruit wines to capture the fresh, natural, wickedly delightful flavors of Door County at fall's end. Happy Halloween!



Case cards help increase the success of your display!



Shelf Talkers

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